



You Belong Here Campaign **Sponsorship Opportunities**

Build an accessible playground where
everyone belongs.

The Almonte Civitan Accessible Playground

The Almonte Civitan Accessible Playground is a \$900,000 community-led project to create a welcoming outdoor space where people of all ages and abilities can play, connect, and spend quality-time together.

For many families, going to the playground is not a simple outing. Traditional playgrounds can leave family members unable to participate because the space was not designed with their physical, developmental, or sensory needs in mind.

We are building the Almonte Civitan Accessible Playground to remove these barriers. The playground will support physical activity, social connection, and well-being across generations, while giving families more opportunities to spend meaningful time together.

Every element of the 6,890-square-foot accessible playground has been selected with accessibility, inclusion, comfort, and safety in mind;

- Accessible and inclusive play features will invite people with diverse abilities to participate.
- Spaces for rest, quiet play, and community connection will help families enjoy the playground in the ways that work best for them.
- Thoughtful safety and accessibility features will support both independence and peace of mind for children, parents, caregivers, and grandparents.

Together, we can create a place to play for people of all ages and abilities. A playground in our community that leads to healthier, happier, and more connected lives.

About the Almonte Civitan Club

The Almonte Civitan Club is a volunteer service organization that has supported the Mississippi Mills community since 1972. Made up of 75 active members from across the region, the Club brings together community members who want to make life better for their neighbours.

The Club is best known locally as the steward of the Almonte Civitan Community Hall and soccer fields. Members host events, operate a medical equipment loan

service, and raise funds for groups and initiatives throughout the region. Almonte Civitan has a long-standing commitment to supporting people with developmental disabilities and supporting inclusive initiatives in the community.

Now, the Club is building on that commitment by leading the campaign for an accessible playground on its property. The playground will complement the many activities already held here, including bingo nights, community gatherings, soccer tournaments and weddings. Families attending these events will have a welcoming, accessible place where children of all abilities can play, enjoy the fresh air, and burn off some energy, while parents, grandparents, and neighbours connect nearby.

Join Us as a Community Builder

The Almonte Civitan Accessible Playground is ready to be developed, with plans to break ground in spring 2027. **Join us as a sponsor and help to build a more inclusive and accessible Mississippi Mills.**

Together, we can create a destination that serves local families, welcomes visitors from neighbouring communities, and gives more people opportunities to spend meaningful time together.

A Visible Investment in Community

The Almonte Civitan property is already a busy community hub. The Community Hall, soccer fields, and events bring residents and visitors to the site throughout the year.

- The Community Hall has an estimated yearly visitor traffic between 25,000 and 30,000 guests.
 - This comes from Community Hall rentals (weddings, funerals, celebrations, etc), attendees to our events (theme nights, bingo, community luncheons, and more), and visitors picking up medical supply rentals and event equipment.
- The soccer fields bring 380 players weekly between the ages of 4 and 11 years, along with their families to the property for practices, games, and tournaments during the months of May until the end of August.

The accessible playground is anticipated to welcome children and parents, along with grandparents. Its multigenerational design will also attract adults and

seniors to participate and enjoy the space with their friends, families, or caregivers.

We anticipate that the accessible playground will also draw visitors from neighbouring communities who are looking for a fun day out. It will add another family-friendly destination for people visiting Mississippi Mills, a region that already attracts a high level of tourism.

Traffic and Audience Indicators | As of August 2026

On-site and Regional Reach

- 29,136 vehicles per week travelling north and south on Almonte St. (passing the Civitan property)
- 2,500 Community Hall visitors monthly / 30,000 annually
- An estimated 950 soccer field users per week during the soccer season (May to August) / an estimated 13,000 visitors throughout the whole soccer season.
- The playground will serve more than 15,500 residents of Mississippi Mills and has the potential to attract families from across Lanark County (77,000 residents) and neighbouring Ottawa communities. (Source: [Invest Lanark County](#))

Digital Reach

- 2,000 Facebook followers
- 618 Instagram followers
- 12,000 website visitors during the past 12 months

Many of the people who use the Almonte Civitan property are repeat visitors, returning for regular activities, events, practices, games, and tournaments.

For corporate sponsors, this creates opportunities to build brand recognition among residents, families, older adults, and visitors through both on-site visibility and Civitan's digital communications.

Sponsorship Levels

Every business can play a role in bringing the Almonte Civitan Accessible Playground to life. Choose a sponsorship level that works for your business and offers the recognition opportunities most meaningful to you.

	Community Visionary \$25,000+ (Exclusive)	Community Builder \$15,000+	Community Champion \$10,000
Name a Section -Walking track (1) -Sheltered Picnic Area (1)			
Name a Play feature (eg: Roller Slide)			
Name a Picnic table (6 available)			
VIP participation in Groundbreaking + Ribbon cutting events			
Invitation to attend Groundbreaking + Ribbon cutting events			
Individual "Meet the Sponsor" Video shared on social channels			
Company name on permanent recognition sign			
Recognition on Electronic Billboard facing Almonte St.	For 1 month	For 3 weeks	For 2 weeks

	Community Visionary \$25,000+ (Exclusive)	Community Builder \$15,000+	Community Champion \$10,000
Company Logo + link on the website			
Featured story in playground email newsletter			
Sponsor quote and photo as featured Social Media post			
Customized benefit developed in discussion			

	Community Connector \$5,000	Community Booster \$2,500	Friend of the Playground \$500
Name a Bench (7 available)			
Name an Interactive Panel (eg. Braille picture panel)			
Invitation to attend Groundbreaking + Ribbon cutting events			

	Community Connector \$5,000	Community Booster \$2,500	Friend of the Playground \$500
Company name on permanent recognition sign			
Recognition on Electronic Billboard facing Almonte St.	For 1 week	For 3 days	
Company Logo + link on the website			
Company name on the website			
Sponsor quote and photo as featured Social Media post			

Next Steps

We are inviting you to become a sponsor of the Almonte Civitan Accessible Playground because your commitment to community, accessibility, and wellness aligns with our vision for a place where everyone can play and lead healthier more connected lives.

A place where everyone belongs.

If you have questions, would like to learn more about the playground, or are interested in becoming a sponsor, please contact:

Lou Ann Cousins

Almonte Civitan President

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almontecivitan.com/accessible-playground/